



Transformation Beyond Imagination



Annual Report 2021-2022



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Our Vision, Mission, Values & Beliefs

VISION

Poverty Alleviation through Professional Education.

MISSION

To offer a bright future to those brilliant students, who have been admitted to a Professional institution on their own merit, but can't afford to pay their fees.

VALUES

Courage
Equity
Optimism
Transformation

BELIEFS

PEF believes that an investment in professional education for these deserving brilliant students will not only provide a respectable living standard for themselves and their families, it will also create a positive impact on their communities.

Our Strategy



Student Selection Process:

- Students take admission in a professional institution on their own merit.
- Check against PEF's criteria of need & merit.
- PEF pays education cost and hostel fee to most deserving cases.
- All fees are paid directly to the university.
- No discrimination on any basis.

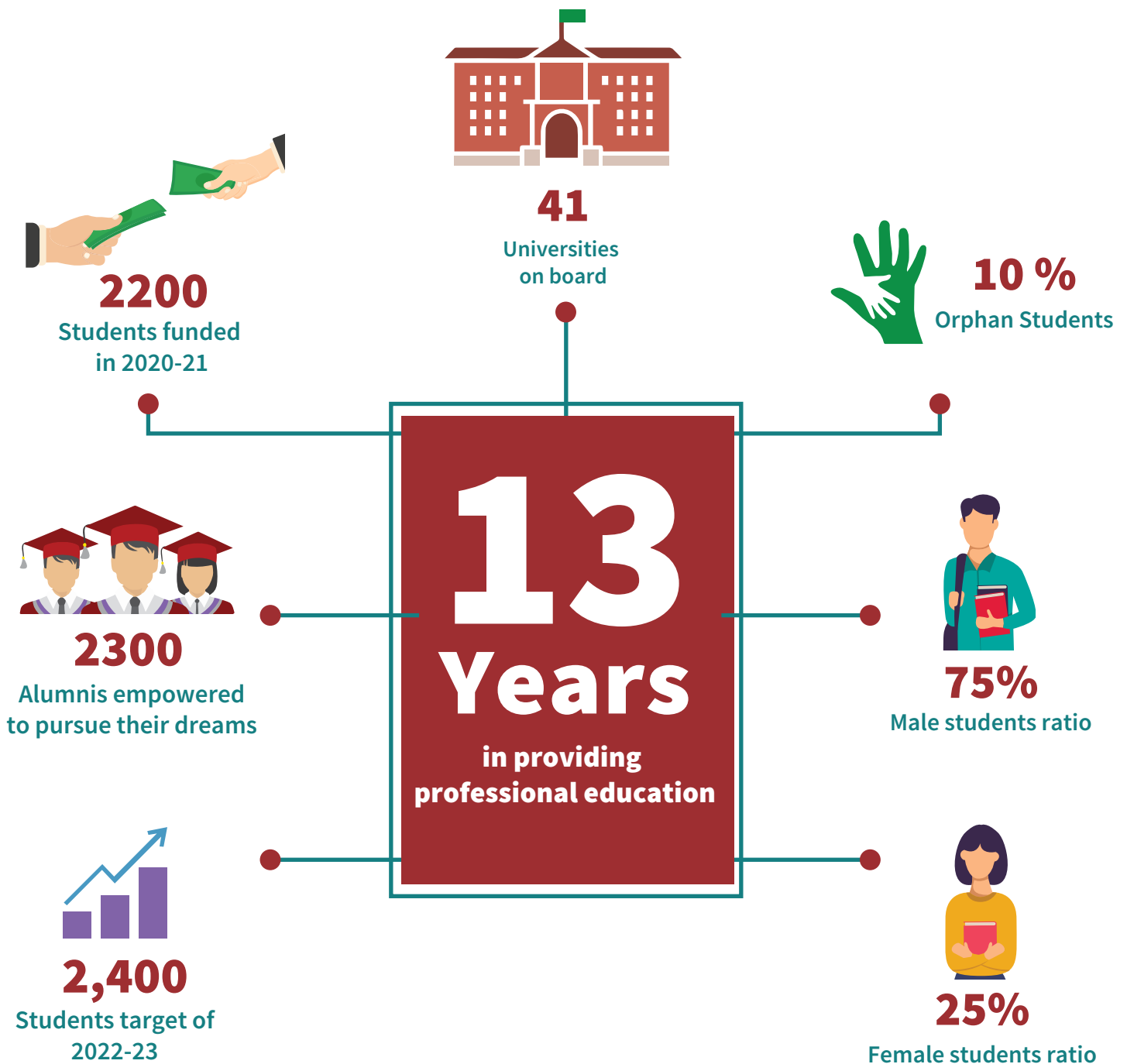


Donation Process:

- Student allocated to donors.
- Donor kept informed about student progress annually.
- Separate bank accounts for zakat and donation.
- Collection and expenditure process is zakat compliant.

Our Impact

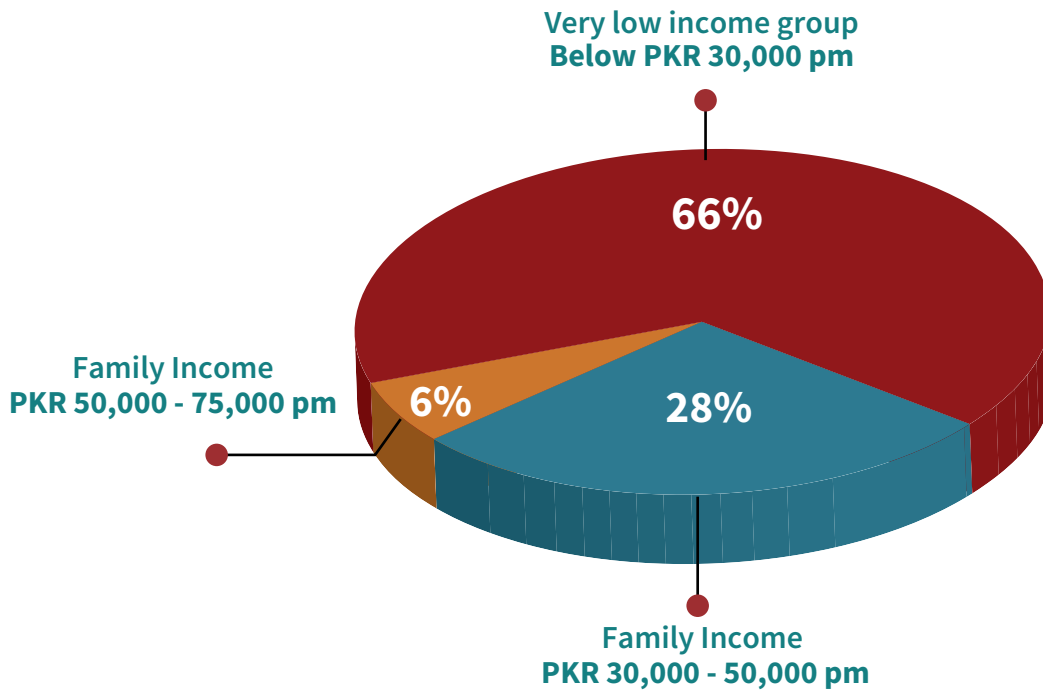
We have been working to provide quality and equal education to the students who cannot afford professional education, since past 13 years. The donations to these students' education have in turn provided them with better job opportunities, which have enabled them to sustain their families.



Economic Level of PEF Students

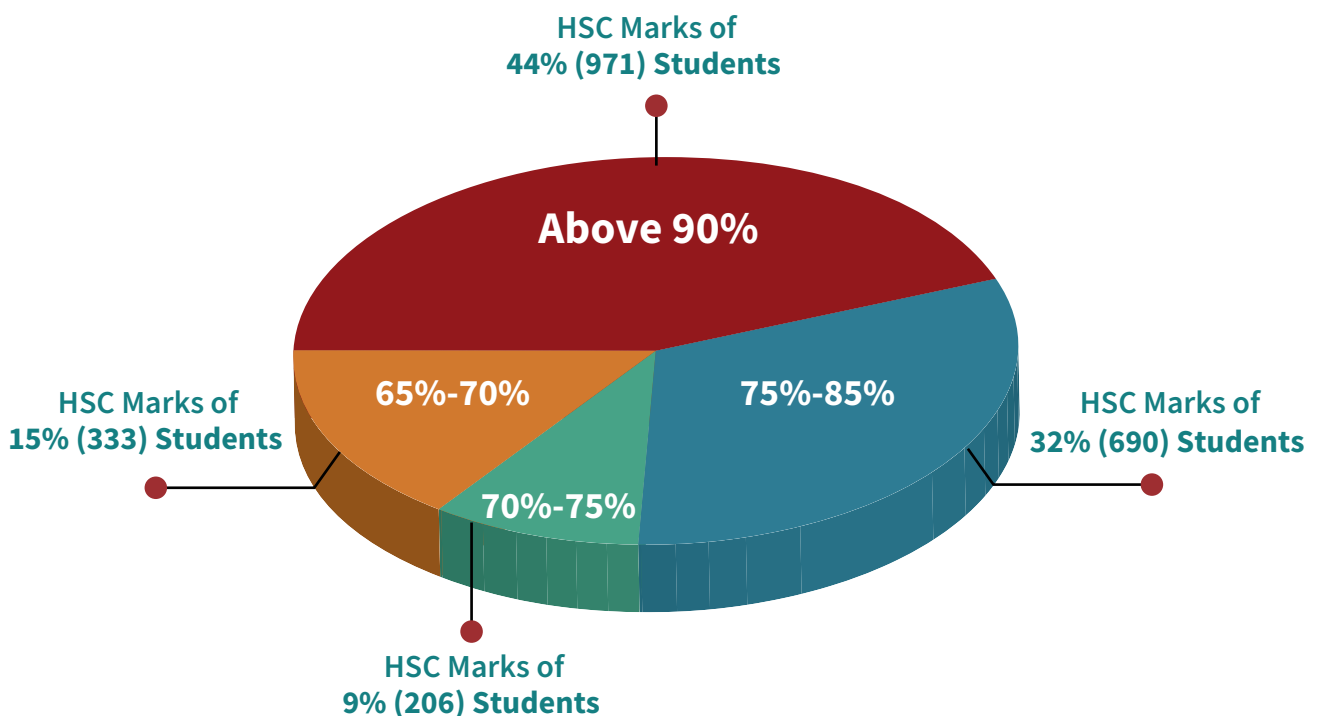
■ Average Monthly Family Income : PKR 31,000

■ Family Income Per Month (pm):



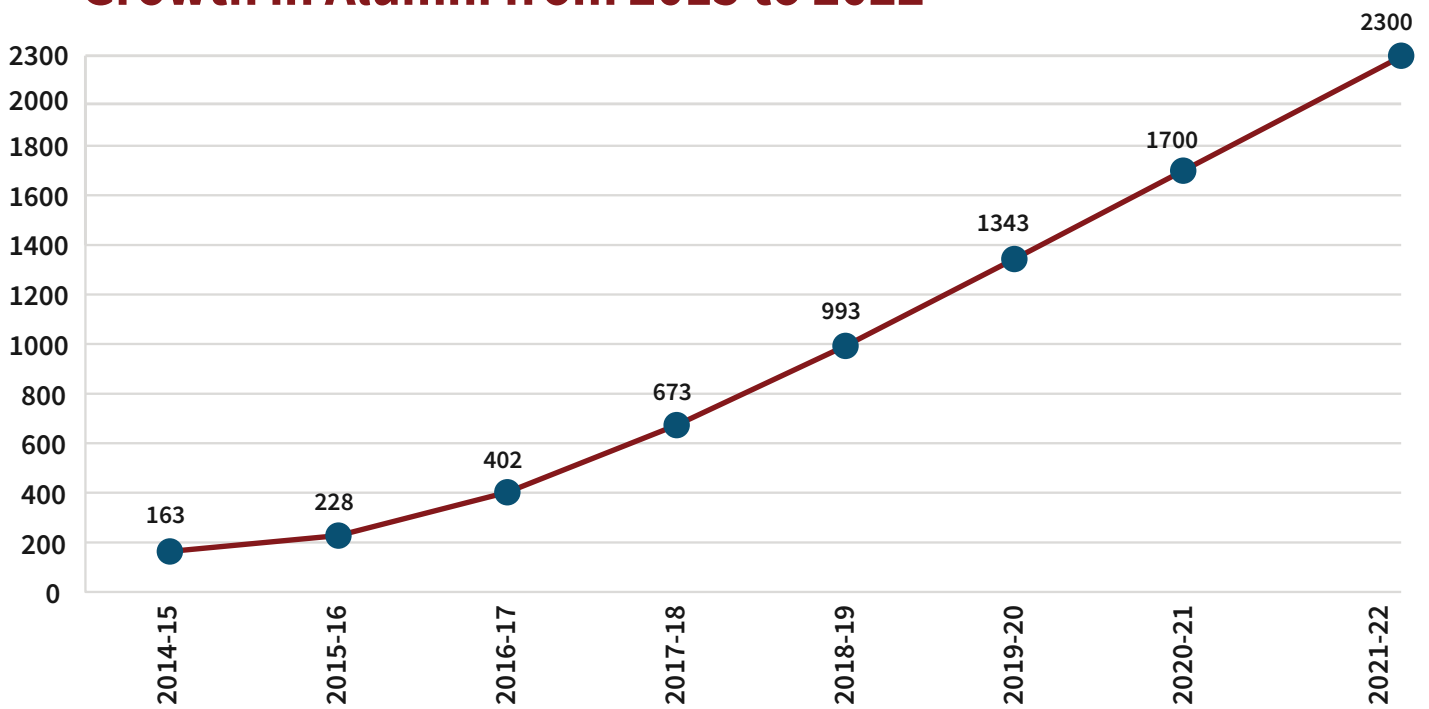
■ Academic level of PEF Funded students

■ Average HSC Marks of 2200 Student's : 82%

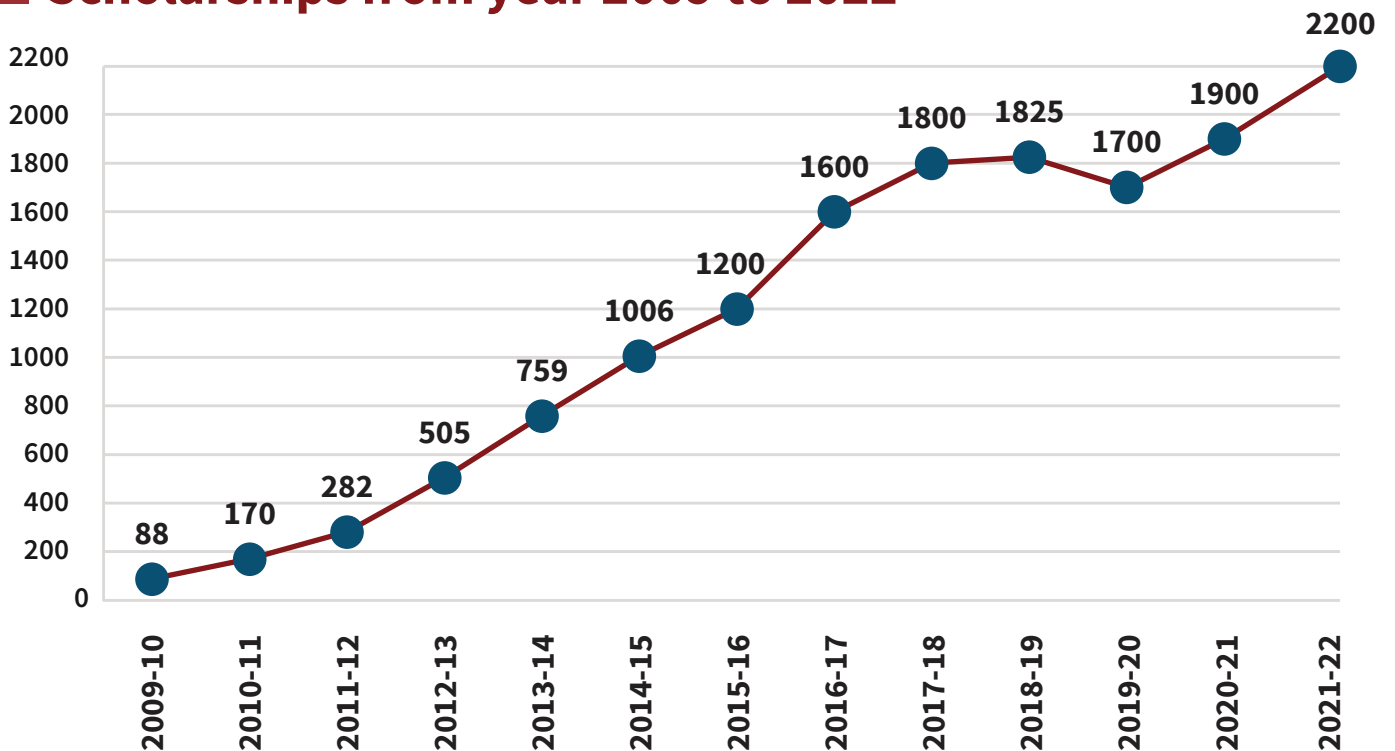


The Difference Your Donations Make

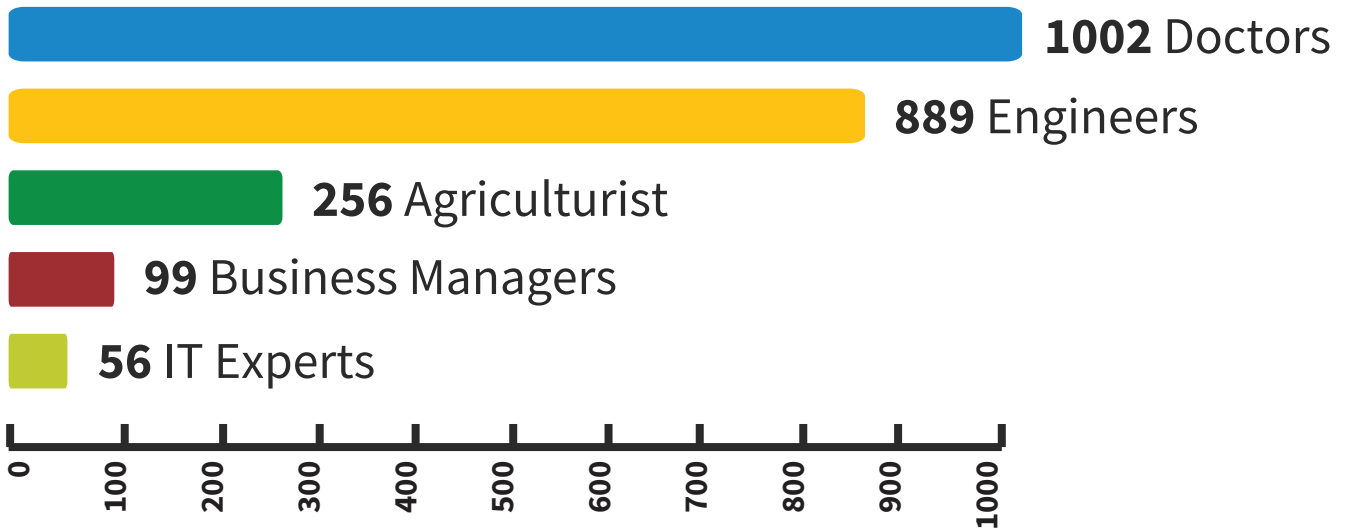
■ Growth in Alumni from 2015 to 2022



■ Scholarships from year 2009 to 2022



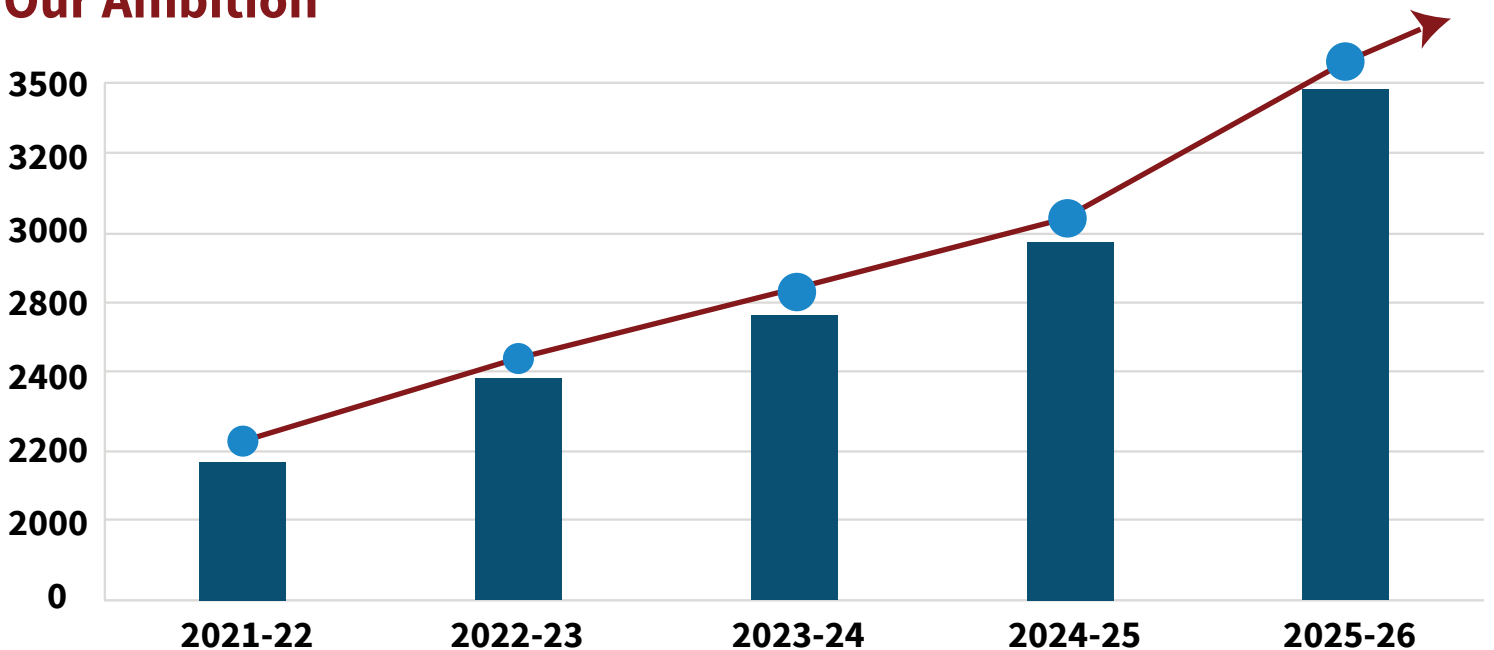
2300+ PEF Alumni's in the Professional World



Our 2300 Alumni's add

Rs. 1,400,000,000
to the national economy through
their spending power

Our Ambition



Transformation Beyond Imagination

Our Alumni Stories

**Some original names and pictures are withheld to ensure privacy of individuals*

They
Dream



You
Educate
Them



Family
Prosperity



Sadia Asif
BS - Computer Science
NUST - Islamabad

Data Scientist at
Quant Data Solutions

Inspiring story of a brilliant lady, who fought the pressures from family and financial constraints, and reached Harvard Business School.

Being the daughter of a farmer and the first ever family member to attend the university, it was very difficult for me to manage the family pressure alongside finances. I still remember when I got my name shortlisted for admission into one of the best, and dream university of any engineering student; NUST H-12 Campus.

However, at that time, all my relatives were against my studying or staying outside my hometown. My beloved parents who not only handled immense family pressure, but also encouraged me to move ahead. But my parents' finances were not stable enough to pay my fees. After asking many people for help or loan, they were finally able to get a loan for my first semester fee, along with the admission fee, with the hope of obtaining a scholarship after getting into university.

I had the passion to do something different, to inspire and motivate other girls, and to set an example for the people, who don't allow their daughters to get higher education. However during my 1st Semester, my main worry was from where the fee for my 2nd semester will come from and whether I will be able to fulfill my dream to complete the degree or not. It was at that time that I came to know about PEF scholarship, so I applied, gave an interview and Alhamdulillah got selected. In this way PEF was nothing less than a huge ray of hope for me for accomplishing my mission and serving the nation.

I was fortunate enough to be selected for one of the most prestigious and competitive programs by Harvard Business School, where I collaborated with people from all over the world and learnt a lot of things. All of this was possible due to the financial support by the Professional Education Foundation. Without their support, perhaps I would not have been able to continue my studies and like many other young girls with a lot of dreams and ambitions in mind, my life would have been totally different today. I am extremely thankful to PEF for supporting me in the dark times and not letting my dreams fade.

Now, after graduating in 2021, I am working in a well reputed tech organization and Alhamdulillah, along with serving the nation through my technical skills and supporting my family, I am working in collaboration with different community service organizations to help the underprivileged people through any means with the mission that other people don't have to face the challenges or difficulties which I did.



Ahmed Ali Khawaja
Electronic Engineer
Dawood - UET Karachi
Sales Engineer
Allied Power and Control,
USA.

Journey from a small village to stable job at Allied Power

I am Ahmed Ali Khawaja, from a small village in Khuhra Taluka Gambat, district Sindh. Where my father runs a small shop. I am currently working remotely as a sales engineer at Allied Power and Control USA, a branch of a USA based company.

Before I got employed, my father was the sole breadwinner of the entire household and it was very difficult for him to pay for my education. I remember the day when I had to earn and save to buy my first laptop on installments. However, I studied hard and got excellent grades, which enabled me to be admitted to Dawood UET Karachi in the discipline of electronic engineering, but I had to sell my laptop to pay my admission and tuition fees.

Fortunately, PEF came to my aid and offered me a scholarship that allowed me to complete my education free of any financial worries. Alhamdulillah, now I'm working at a well-reputed firm and earn a generous salary that enables me to support my family. As my financial stability improves, my first goal in life is to support my parents who have sacrificed for my dreams to come true.

Thank you, Professional Education Foundation for helping me at a time when I needed it most and Inshallah, I will support PEF at my first opportunity.



Farah Nizam
Software Engineer
Dawood - UET Karachi
Research Assistant
Dawood - UET

After the tragic death of my father, my family motivated me not to give up

I am Farah Nizam, a Computer System Engineer currently working as a Research Assistant at Dawood University of Engineering and Technology. But getting where I am today was not an easy task. When I was in Grade 10, my father was diagnosed with Hepatitis and soon passed away.

We were all studying at the time, and our financial burden became unbearable. However, my mother, a housewife, and my brother supported me and ensured I did not give up on my education. Despite the crises and obstacles, we faced after my father's death, I completed my intermediate education and got admission in Dawood University of Engineering and Technology in the discipline of BE in Computer System Engineering.

After completing my first year, I received the PEF scholarship, which enabled me to graduate with a BE Degree with 1st position, thereby securing a Silver Medal. I am immensely grateful to PEF for helping with my educational journey and allowing me to fulfill my dreams and desires. Furthermore, I am thankful to my mother and brother, who ensured I continued my education, even though our finances made it seem impossible to do so.



Dr. Rabia Hassan
MBBS
Dow Medical - Karachi
Physician
The Aga Khan University
Hospital (AKUH) -Karachi

A death in the family can shatter all plans, but Rabia fought on

Rabia lost her father to cancer in 2010, when she was in her first year of medical at DOW, Karachi. All the family finances were utilized in trying to save her father's life. Being a strong girl, she didn't lose hope in reaching for her goals and her aim then was to fulfill her father's dream for seeing her as a doctor.

She completed her medical education with flying colors and is now employed at Agha Khan university Hospital as a R.M.O. Rabia's story is a true example of valor and determination.



Dr. Furqan Ul Haq
MBBS
Khyber medical college
Peshawar

Demonstrator at Swat
Medical College, Swat,
Health Department KP,
Pakistan.

Fulfilling my parent's dreams

I was overjoyed when I found out I had secured admission in MBBS at Khyber Medical College Peshawar. But during my first year at medical school, my two elder brothers and two sisters were also enrolled in universities, colleges, and schools.

Due to this, my father who is a teacher, faced an immense financial burden and it became extremely challenging for him to afford all our tuition fees. Luckily, I was blessed enough to receive PEF scholarship that covered my entire university fee. This support can't be put into words, as it is only because of their assistance that I was able to continue with my medical education easily. Moreover that helped my family to continue the education of my siblings.

I have now completed my MBBS and am now a demonstrator at Swat Medical College, Swat, where I take classes with third- and fourth-year medical students.

Thank you to PEF for your support. Soon, I plan to pay this debt by giving back to this organization and helping PEF to grow further.



Omer Khayam
BBA
University of Peshawar

HR Pay-roll officer
Higher Education
Academy of Research and
Training (HEART),
Hayatabad, Peshawar.

When I got admission in the BBA programme, I had no idea from where the fees will come

I was about to quit my bachelor in the very first semester as the university administration was not allowing me to sit in the exam. I had barely collected the admission and first semester fee through donations from close relations, so the challenge of paying for the remaining seven semesters seemed impossible. I was deeply saddened and was about to quit my education. My parents too were not able to pay the amount every semester, as their financial condition was not very strong.

It was in the mid of 2nd semester that I came to know about the PEF scholarship. I applied, and after meeting the required criteria, was selected and was able to complete my Bachelor's in Business Administration degree from University of Peshawar.

Today I am working at Higher Education Department as HR Pay-roll officer at **Higher Education Academy of Research and Training (HEART), Hayatabad, Peshawar.**

I am earning now and can support my family.

The credit goes to the PEF team who have supported many students like me and I am impressed to see that PEF has many donors with a big heart, who are trying their best to educate the society and offer a ray of hope in the lives of students, who are struggling with financial situation.

PEF Alumni Academy (PEFAA)

Professional Education Foundation (PEF), with its Vision of Poverty Alleviation through Professional Education, has funded over **4500** bright students at various established Public Universities across Pakistan, since **2009**. Almost **2300** have already qualified and most of them are either employed or pursuing higher education.

While classroom education and qualifications are provided by the universities, the skills, and grooming required for employability are not available at most public universities. There is a definite need to fill this gap and offer opportunity to the final year students and the alumni of PEF to acquire specific skills and improve prospects of employment.

To achieve the above stated objective, PEF has established Professional Education Foundation Alumni Academy (PEFAA). We encourage the current Alumni to register and become members of PEFAA. PEF intends to partner with training organizations, industry, and HR firms to achieve the above stated objectives.

#1 Training on how to prepare CVs and give interviews

#2 Improve writing and speaking Business English

#3 Presentation skills and Confidence Building

#4 Basic training on Financial Management & IT Tools

#5 Help Alumni with Jobs and Internship Placements

#6 Coaching Alumni on how to become an Entrepreneur

#7 Scholarships for further Education

Chairman's Message



Mr. Hafiz Haq
Chairman, PEF

- Against the backdrop of political and economic malaise, I have some good news to share with you. We support **41** universities across Pakistan, where competition to get admitted is extremely tough and only **5%** of applicants succeed.
- The data from these universities indicate that almost 60-65% of the admitted students need some financial support.
- The data of our 2200 students during 2021-22 show that they earned an average 82% marks in the H.Sc. exams, while the average family income of our students is Rs 31000/ month. This shows the resolve of our youth and their parents to break the shackles of poverty through education.

With an average cost of education at **Rs. 90,000/ year**, you can enable the student to become a doctor in **Rs 450,000** or an engineer/ BBA in **Rs 360,000**. Upon graduation, they will earn back the entire investment in their education within 9 months.

Where else can you find a better and more tangible return on investment to our society?

The day of graduation of these professional students is a proud moment for the Alumni and their parents, who have sacrificed tremendously to see this day. It not only brings about an immediate change in economic structure of the family, but this successful example will create an upward spiral in the development of the whole family and in most cases even in the community at large. This mushroomed growth is much bigger than the success of an individual student. It is here your donations and zakat turn into Sadqa e Jariya and be assured that all our processes are zakat compliant verified by an external Sharia Advisor.

Transparency and Compliance are two areas worth mentioning. Our selection criteria of students are non-discriminatory and all our funds are paid directly to the universities, leaving no chance of misuse. Pakistan Centre of Philanthropy (PCP) in their audit rated us amongst top 5 best governed non-profit organizations in Pakistan.

It is because of this compelling value proposition, we were able to raise 30% more funds during fiscal year **2021-22**, which enabled us to increase the number of scholarships from **1900** to **2200**. We realized this despite the continuing wave of Covid and the unstable economy of Pakistan. I wish to thank our donors for their enhanced confidence guided by our Board members, the PEF Team worked tirelessly to achieve this outstanding performance.



Mr. Hafiz Haq
Chairman, PEF

Board of Governors

Mr. Hafiz Haq - Chairman, PEF

Former Senior Executive at Philips Electronics International

“While 33 of my 50 years working career has been abroad, I felt strongly that my success was due to fact that I was “Made in Pakistan”. The thought that thousands of poor but brilliant students are at the risk of losing their dreams for the lack of financial resources kept bothering me. This led to the idea of PEF and its mission: Poverty Alleviation through Professional Education.”



Mr. Abdul Aleem - Vice Chairman, PEF

Secretary-General, Overseas Investors' Chamber of Commerce and Industry (OICCI)
Former CEO of Pakistan State Oil

Realizing the need to transform society and bring economic stability largely depends on the quality of education and human resource development, I have always supported professional education and skill development. This is what has benefitted me in my life and this is what I want to promote in the country. PEF is therefore the right forum for all those who have a passion and the will to make a difference in this national cause.

Dr. Saad Khalid Niaz - Member, BOG

Specialist, Gastro-enterology and Liver diseases

“The cause of social work and education runs in the family. My father Mr. Khalid Niaz was a well-known educationist and social figure. Helping humanity and sharing their pain has deep roots in my upbringing.”



Ms. Dilnaz X. Avari - Member, BOG

Director Avari Group of Hotels

“I cannot put in words how satisfied I feel after helping the less-privileged, I believe everyone has the right to get an education. Unfortunately, the majority of people in Pakistan are deprived of this right.”

Ms. Ayesha Tammy Haq - Member, BOG

“Education is what builds people, societies and nations and I firmly believe that it is the right of every child to be educated. Financial constraints should not be an impediment and in Pakistan, we as people have risen to this challenge and seek to ensure that access to a good education is a right, not a privilege. It's an honour to join PEF and to work for the betterment of society and to give back to the community.”



Sardar M. Yasin Malik - Member, BOG

Chairman of Hilton Pharma (Pvt.) Ltd

“Education is my passion and it has been my dream to provide a supportive environment and level playing field to the underprivileged students of our nation. I am indeed privileged to be associated with such a worthy cause.”

Mr. Ashraf Adamjee - Member, BOG

CEO of Adamjee Corporation & Chairman of Adamjee Foundation

“My focus has always been on education for the less privileged, since I believe that education is a universal human right. I must say PEF is doing a tremendous job, in terms of providing the students this opportunity to educate themselves.”



Mr. S.M Muneer - Member, BOG

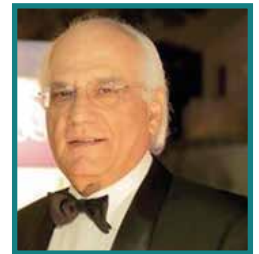
Chairman, Din Group of Industries

“Promotion of education, especially to the underprivileged, has been my lifelong commitment and passion. Nothing could give me greater satisfaction than to help PEF support needy students to become doctors and engineers.”

Mr. Tariq Kirmani - Member, BOG

Former Chairman & CEO, Pakistan State Oil and PIA

“My passion to help humanity and the underprivileged sections of society brought me to PEF; I believe Professional Education is one of the best methods to alleviate poverty in the long run.”



Syed Jawaid Iqbal - Member, BOG

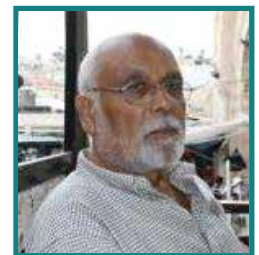
President, Corporate and Marketing Communications

“What has motivated me to accept the position is the fact that the Foundation is dedicated to the promotion of professional education in Pakistan – a need that does not have many backers in this country.”

Mr. Mashkoor Hussain - Member, BOG

Former Senior Executive of PTCL

“Professional discipline is the most important education in the economic growth of the country. Pakistan needs more and more professionals for national economic growth. We at PEF ensure that no student is deprived of the professional education they deserve.”



Dr. Anum Jawed Akhai - Member, BOG

Group Director Business Growth & Strategy, Martin Dow

If you must identify the single most important investment a country should, make for its future, it's Education without any doubt. And its higher education that changes lives, contributes to social stability, and drives long-term economic growth. Over the past 13 years, PEF has delivered on dreams for the Pakistani youth and seeing their success makes me proud to be a part of this team.

Lahore Chapter

Professional Education Foundation-Lahore Chapter was established in 2012 and had contributed to a substantial funding for the cause of PEF. It is managed by top reputed professionals and supported by regional office in Lahore.



Prof. Mahmood Shaukat

President Lahore Chapter

Former VC UHS, Lahore

Former- Principal Allama Iqbal Medical College, Lahore

I work for over half a dozen charities, out of them the most outstanding in terms of alleviating poverty is PEF, who believes in empowerment through professional education. Professional education is the most under represented investment in most developing countries and it is the most powerful tools in the economic game changers for a community.

I pray that PEF can sustain and build upon this great innovative initiative with the help of the commitment of the donors.



Mr. Javed Iqbal

Senior Banking Executive

Mr. Javed Iqbal has a diversified experience of over 30 years of working with multinational and large local banks. Mr. Iqbal worked on various senior positions in and outside Pakistan in the financial sector and main stay of his professional banking career was with Deutsche Bank. Currently, he is engaged in freelance consultancy business, advising businesses and the financial sector.



Mr. Farhat Ali

Former President, Overseas Investors Chambers of Commerce, and Industry

Mr. Farhat Ali has a vast experience of working in several organisations. He is the Chairman of the Board of Polgal AG Pakistan and Board of Directors of Punjab Energy Holding Company, Government of Punjab. He is also the lead columnist of the Daily Business Recorder. He is the former president of OICCI and is on the board of Directors of PEF Lahore chapter.

Islamabad Chapter

Professional Education Foundation-Islamabad chapter was established in 2018 by a group of dedicated professionals from the industry. Its objective was to introduce PEF in Islamabad and raise funds for the its cause. The Chapter has made substantial progress specially over the last 2 years and continue to grow.



Mr. Javed Iqbal

President Islamabad Chapter
Senior Banking Executive

Mr. Javed Iqbal has a diversified experience of over 30 years of working with multinational and large local banks. Mr. Iqbal worked on various senior positions in and outside Pakistan in the financial sector and main stay of his professional banking career was with Deutsche Bank. Currently, he is engaged in freelance consultancy business, advising businesses and the financial sector.



Ms. Qurat-ul-ain Ahmed

Founder of Quintessential Design

With over two decades of professional work experience in the field of advertising and design, Ms. Quratulain has worked at prestigious organizations such as JWT, Orient McCann and GlaxoSmithKline Pakistan to name a few.

“PEF gave me a platform to contribute to a social cause close to my heart. It’s an honour volunteering alongside such an esteemed group of people committed to higher education in Pakistan”.



Mr. Luqman Ali Afzal

Chief Executive Officer, The Monal Group of Companies

Mr. Luqman Ali Afzal is a graduate of Lahore University of Management Sciences (LUMS). He has a vast year of experience in the field of hospitality and restaurants. He is the CEO of The Monal Group of Companies and has expanded the chain of Monal to Lahore and Rawalpindi etc. Mr. Luqman is a volunteer in PEF as he is very passionate about education and believes that to gain education is the right of every student.



Mr. Saif ul Islam

Former President & CEO of the Bank of Khyber
Former EVP at Allied Bank

I was impressed by the high impact of PEF's mission and its transparent business model. I have been associated with it for the last 7 years and that is a very satisfying experience.

PEF Across Pakistan 2021 - 22



In total

41 Universities

2200 Students

A green map of Pakistan with white outlines of its provinces. Two red location pins are placed on the map: one in the western province of Balochistan and one in the southern province of Sindh. The names 'Balochistan' and 'Sindh' are written in white text below their respective pins.

Balochistan


Sindh





Azad Jammu and Kashmir
 02 Universities
 MOU Signed in Sep 2022




Gilgit-Baltistan
 02 Universities
 20 Students



KPK
 06 Universities
 410 Students



Punjab
 17 Universities
 916 Students



Balochistan
 03 Universities
 242 Students



Sindh
 11 Universities
 612 Students

Universities We Support

We are represented on an all-Pakistan basis. The PEF has agreements with 41 universities across Pakistan which are approved by the HEC. It does not discriminate among students based on gender, religion, creed, or cast. Students are thoroughly screened solely based on merit and need.

PEF has signed memoranda with the following Government Institutions:

S #.	College/Universities	State	City	Discipline
01	Ayub Medical College	KPK	Abbottabad	Medical
02	Khyber College of Dentistry Peshawar	KPK	Peshawar	Medical
03	Khyber Medical College Peshawar	KPK	Peshawar	Medical
04	UET Peshawar	KPK	Peshawar	Engineering
05	University of Agriculture Peshawar	KPK	Peshawar	Agriculture
06	University of Peshawar	KPK	Peshawar	BBA/CS/IT
07	University of Agriculture Faisalabad	Punjab	Faisalabad	Agriculture
08	Allama Iqbal Medical College	Punjab	Lahore	Medical
09	Fatima Jinnah Medical College	Punjab	Lahore	Medical
10	King Edward Medical University	Punjab	Lahore	Medical
11	Nishtar Medical College	Punjab	Multan	Medical
12	Faisalabad Medical University	Punjab	Faisalabad	Medical
13	Quaid-e-Azam Medical College	Punjab	Bahawalpur	Medical
14	Rawalpindi Medical College	Punjab	Rawalpindi	Medical
15	Services Institute of Medical Sciences	Punjab	Lahore	Medical
16	UET Lahore	Punjab	Lahore	Engineering
17	UET Taxila	Punjab	Taxila	Engineering
18	Quaid-e-Azam University	Punjab	Islamabad	BBA/CS/IT

S #.	College/Universities	State	City	Discipline
19	Bahauddin Zakariya University	Punjab	Multan	Engineering
20	Gujranwala Medical College	Punjab	Gujranwala	Medical
21	NUST	Punjab	Islamabad	BBA/CS/IT
22	NAMAL	Punjab	Mianwali	BBA/CS/IT/Agri
23	University of Punjab (FCIT)	Punjab	Lahore	CS/IT
24	Dawood UET	Sindh	Karachi	Engineering
25	DOW University	Sindh	Karachi	Medical
26	Liaquat University of Medical & Health Sciences	Sindh	Jamshoro	Medical
27	Mehran University of Engineering & Technology	Sindh	Jamshoro	Engineering
28	NED University	Sindh	Karachi	Engineering
29	Peoples University of Medical & Health Sciences	Sindh	Nawabshah	Medical
30	Sindh Agriculture University	Sindh	Tandojam	Agriculture
31	Jinnah Sindh Medical University	Sindh	Karachi	Medical
32	University of Karachi	Sindh	Karachi	BBA/CS/IT
33	IBA-Sukkur	Sindh	Sukkur	BBA/CS/IT/Agri
34	IBA Karachi	Sindh	Karachi	BBA/CS/IT
35	BUIITEMS Quetta	Balochistan	Quetta	BBA/CS/IT
36	Lasbela Agriculture University of Water & Marine Sciences	Balochistan	Lasbela	Agriculture
37	Bolan Medical College	Balochistan	Quetta	Medical
38	Karakoram International University	Gilgit Baltistan	Gilgit	BBA/CS/IT
39	University of Baltistan	Gilgit Baltistan	Skardu	BBA/CS/IT
40	Mirpur University of Science and Technology	Mirpur	Azad Jammu & Kashmir	CS/IT
41	Mohtarma Benazir Bhutto Shaheed Medical College	Mirpur	Azad Jammu & Kashmir	Medical

PEF Across The Globe

Professional Education Foundation – US:



PEF in USA has been raising funds for deserving students of Pakistan for 10 years. Last year, PEF raised funding for approximately **500** professional students. The donations in US are tax exempted and we are approved as 501 (c) nonprofit organization by the US Internal Revenue Service.



Fahad Ansari

President PEF-US

Entrepreneur/Technology Sales Leader

Fahad is passionate about helping his fellow Pakistanis and is involved with multiple nonprofit organizations supporting low-income families in Pakistan.

“I believe that education is the surest way for poverty alleviation and found PEF’s mission full aligned with my thinking”. It gives me profound satisfaction when I hear about the life changing stories of PEF’s alumni.”



Maryam Haq Rahman

Founder member of the PEF-Silicon Valley Chapter,
Independent non-profit Consultant, and Marketer

I left Pakistan at the age of 13, but my heart is still there. I want to see my country prosper and I see that education is the best way to do it. I began to support DIL (Developments in Literacy) in the Silicon Valley and later joined the PEF-Silicon Valley Chapter. While DIL educated the school going students, PEF ensured that the brilliant students from the under-privileged section of our society are able to complete their professional education despite their severe financial constraints.



Zahid Rahman

VP of Strategy and Analytics GCC and a board member at startup company GRIND Basketball

Former President of OPEN Houston (Organization for Pakistani Entrepreneurs) and an active member of APF (American Pakistan Foundation)

“I give time to PEF because I see how the organization transforms the lives of its students and I can visualize that PEF model can generate change at a much bigger scale than any other organization. I look forward to helping the organization to create a generational impact and drive higher standards of living for millions of people.”

Professional Education Foundation – UK:



Professional Education Foundation-UK was registered with the UK's charity commission under the registration number 1168078 and became operational in August 2018. It is also approved for the UK government's Gift Aid program, whereby the government remits an additional **25 %** of donations made by the UK Taxpayers.

The PEF-UK Board of Trustees comprise the following high-profile personalities from UK



Mr. Hafiz Haq - Chairman

“I attribute my success to my acquiring my engineering degree, which opened attractive job and growth opportunities for me”. The thought that thousands of poor but brilliant professional students may not complete their education for the lack of financial resources kept bothering me. This led to the idea of PEF and its mission: Poverty Alleviation through Professional Education.”



Naseem Amin MD MBA

Executive Chairman of Arix Bioscience plc & former venture partner at Advent Life Science and Former CTO of Smith & Nephew

“I believe in the fundamental value proposition of PEF. It is providing thousands of brilliant students from the lowest socio-economic strata, scholarships to receive a university education, thereby giving them the opportunity to become successful professionals, uplifting themselves and their families out of poverty”



Amir Mashkooor

CEO, Egnaro Group

We all understand that while primary and secondary education is the basis of national development, but I believe that investment in Professional Education offers the fastest route to poverty alleviation. I decided to join PEF's journey as it will lift thousands of people from abject poverty to respectability.



Suniya Qureshi

Senior Campaign Manager UK Government
Former Senior Strategy advisor to U.K. government

Inspired by the insight of the founding fathers of PEF, I realised there are many educational foundations serving the needy in Pakistan, but none of them plugging the gaping hole of 'job ready', educated young adults. These young persons of post matriculate ages will be consigned to a lifetime of blue-collar work, when in fact they are capable of being tomorrow's leaders. We cannot afford to ignore them.

Professional Education Foundation - CA:



PEF-Canada Chapter comprises a group of selfless volunteers with senior executive level experience in large International corporations. They believe in PEF's mission of Eradicating poverty through Professional Education.

PEF-CA Chapter started in 2018 and has since been growing every year reaching a funding of **33** students this year.

Currently the Chapter in Canada is represented by 3 formidable personalities with a passion to spread the message of PEF throughout Canada.



Mr. Shaukat Rizvi

President PEF-Canada Chapter

Former Senior Executive at Philips electronics, Panasonic, the founder of "seniors forum Canada," and Vice Chairman Ontario society of Senior's Citizens Organizations (OSSCO)

"After retirement, I became a seniors' enthusiast / advocate and dedicated to giving back initiatives. I firmly believe in the mission of PEF and its support to more than 4500 students over last 13 years has had a major impact on alleviating poverty in Pakistan. I also believe that it offers the best return on investment to society on a donor's investment. My ambition is to increase the funding from current 33 to 100 students from Canada with in 3 year."



Muhammad Farooq Farooqi

Trustee of Professional Education Foundation

Former CEO of Philips Refrigerator Company Ltd And Founding

I have always believed that Professional Education is the backbone of development in any country, after my retirement, I decided to serve the country by laying the foundation of PEF together with some other friends. Its sole mission being Poverty Alleviation by providing professional education to those brilliant students who can't afford to pay their fees for their professional education.



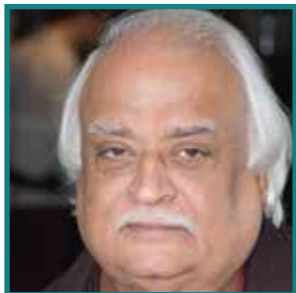
Mr. Riaz Ghani

Vice-President, PEF Canada Trust

Ontario Real Estate Professional and former executive of Philips Electronics International

After hearing the life stories of PEF Alumni, I felt compelled to join PEF Canada as an obligation and a privilege that Allah (swt) has given me. I was excited by the opportunity to participate in a project of transforming the lives of these aspiring young men and women, who has done whatever was in their hands, but need just a little help to complete their professional education. This is what I call "charity at its best", it has given me a purpose and a true feeling of fulfillment.

PEF'S Voice

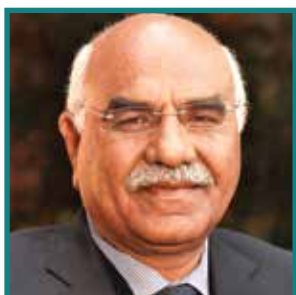


Anwar Maqsood - PEF'S Brand Ambassador

Anwar Maqsood is a Pakistani playwright, television host, and actor. He has received Hilal-e-Imtiaz and Lifetime Achievement award.

His message for PEF is:

For the last 13 years all the directors of this organization have been trying to bring a change in Pakistan and this change can only happen because of education. I have never asked anyone for money but for this organization I am saying that do whatever you can because all of these children belong to this country. These are all your children. These are my children. Pakistan Zindabad.



Dr. Amjad Saqib - PEF's Friend

Dr. Amjad Saqib, Akhuwat's Founder/CEO, World's Largest interest-free micro finance program.

His message for PEF is:

“Who is not aware of the importance of education? If there is one problem in Pakistan, it is the lack of education and its quality, all around the country in run down streets, cities, and villages thousands of children are waiting for someone to come to them and hand them a pen, paper, and a book so they can head to school and change their future so they can go from being illiterate to competent.

Unfortunately, due to lack of facilities and many more reasons, this cannot be achieved but there are still a few sympathetic people out there who are working towards this cause and striving to bring the people of our nation out of illiteracy and exposing them to the light of knowledge. Professional Education Foundation is one such institution, it is full of compassionate people committed to bringing the light of education and hope to the people of Pakistan.

I am a huge ally of this organization and the work they are doing all around Pakistan in addition to the pledge they have taken to bring kids out of the darkness and into the light. With the purest of intentions, I pray that God increases their strength and His blessings towards them and I hope one day we can all work together and create a society where every child has the opportunity to go to school making us capable of reaching a level of education where the people of our society can compete with the most developed countries.

May God protect all those who are working for this organization from the donors and the employees to the facilitators, I hope the dreams that this organization has for the citizens of this country may come to fruition.”



Mr. Javed Jabbar - PEF's Friend

Mr. Javed Jabbar is a Pakistani writer, politician, intellectual, scholar, artist, mass, and former federal minister.

His message for PEF is:

Professional Education Foundation's appeal for zakat donations has a special significance. PEF's services prove how zakat can be validly used to go far beyond immediate relief to enable vitally important transformation. How gifted, capable young individuals with proven merit but who do not have funds can be given crucial, timely support in order to achieve life-changing higher education.

For the benefit of Pakistan and of humanity, and of their own lives. PEF deserves your invaluable support.

Why Everyone Has Confidence in Us?



- ▶ Certified by Pakistan Centre for Philanthropy (PCP) 92% marks in audit.
- ▶ Annual Audit by A.F. Ferguson & Co financial information and all records are available on the PEF website for review by any donor.
- ▶ People of Integrity: Trustees, Board of Governors, and Management are accomplished people of high repute.
- ▶ The Board members and their immediate families funded 15% of PEF donations so far, which exceeds the administration cost of PEF.
- ▶ The donations that we receive are not given to the students but directly disbursed to the university account.
- ▶ Our student selection process is very transparent, and we don't discriminate on any basis.
- ▶ We are Zakat Compliant and maintain a separate record for Zakat and Donations.
- ▶ Our donations and its utilization has been vetted by a reputed Sharia advisor.
- ▶ We keep our donors regularly informed about our activities and donations.
- ▶ Donors who are sponsoring a student are kept informed about the progress of the student.

Fastest and Surest Return on Investment to Society:



- Professional education is perhaps the quickest way of uplifting entire households above minimum poverty thresholds.
- Return on investment on professional education is excellent because the average academic annual cost of a student ranges around PKR 90,000/year and the total investment until graduation of an Engineer is PKR 360,000 and for a Doctor is PKR 450,000.
- Upon employment the first year salary ranges between PKR 400,000 to PKR 600,000 which means that they will earn back the entire investment on their education in 9 months. This is just a start, and the life stories of our alumni show that as they grow in their careers, they will reach unimaginable heights.

PEF Certifications

● PCP Certification:



● Tax Exemption Certification:



● Shariah Certification:



Financials / Audit Report

Highlights of Annual / Audited Accounts:

Schedule of Income and Expenditure						
Year	2021-22	2020 - 21	2019 - 20	2018 - 19	2017 - 18	2016-17
Income						
Receipts during the year	187,742,073	99,449,651	83,802,761	109,521,467	91,044,870	77,511,330
HBL Endowment Funds	-	-	-	5,000,000	-	-
Total Income	187,742,073	99,449,651	83,802,761	114,521,467	91,044,870	77,511,330
Expenditures						
Operational	(145,511,346)	(97,380,094)	(90,335,570)	(87,850,161)	(84,273,004)	(62,483,555)
Administrative	(19,336,649)	(13,139,929)	(10,551,464)	(9,022,491)	(10,489,268)	(8,907,436)
Deficit/ Surplus for year	22,894,078	(11,070,372)	(17,084,273)	17,648,815	(3,717,402)	6,120,339
Number of Students year wise	2,200	1,900	1,700	1,825	1,800	1,600

* Audited by: A.F. Ferguson & Co

Create Lasting Change Sponsor A Student

“Help us secure their futures”

Rs. 450,000 /-

**will help educate
a Doctor**

Rs. 360,000 /-

**will help create one
Engineer or
CS Professional or
Agriculturist**

Rs. 90,000 /-

**can help complete
1 year of Professional
Education**

Easy Ways To Give



Donate By Cheque:

Send us your donation cheque in favor of the Professional Education Foundation at 3rd Floor, 48-C, 1st Commercial Lane, Bukhari Commercial, Phase 6, DHA, Karachi, Pakistan.



Doorstep Collection:

Doorstep Collection: Call +92-336-3338290-2 for the collection of your cheque and or/donation card right from your doorstep.



Direct Deposit:

Deposit or transfer your Zakat or donations directly into our bank accounts. Details at <http://thepef.com/donate/>



Donate Online:

Donate Online:
Donte online: <https://thepef.com/online-donation/>



Donate from Pakistan:

Meezan Bank Ltd.

Account No.: 0100007474, Branch Code: 0127 (Zakat)
Account No.: 0100007471, Branch Code: 0127 (Donation)
Swift Code: MEZNPKKAGR
IBAN: PK39MEZN0001270100007474 – (Zakat)
IBAN: PK23MEZN0001270100007471 – (Donation)

Habib Metropolitan Bank Ltd.

Account No.: 29311-714-155878, Branch Code: 9964 (Zakat)
Account No.: 29311-714-155885, Branch Code: 9964 (Donation)
Swift Code: MPBLPKKA064
IBAN: PK09MPBL9964267140155878 – (Zakat)
IBAN: PK14MPBL9964267140155885 – (Donation)



Donate to PEF-US:

1. Pay by cheque: Write a check in the name of PEF-US.
2. Write zakat or donation in the memo line & mail it to: PEF-US P.0 Box #841 Katy, TX 77492 USA.
3. To make an electronic donation, please contact : shaguftadahar@thepef.com. or Fahad Ansari, Tel : +1-734 956-0571, Email: fahad@pef-us.org. PEF-US will issue to you a Tax Exemption Certificate which you can use for tax claims. PEF USA: <https://thepef.com/pef-usa/>.

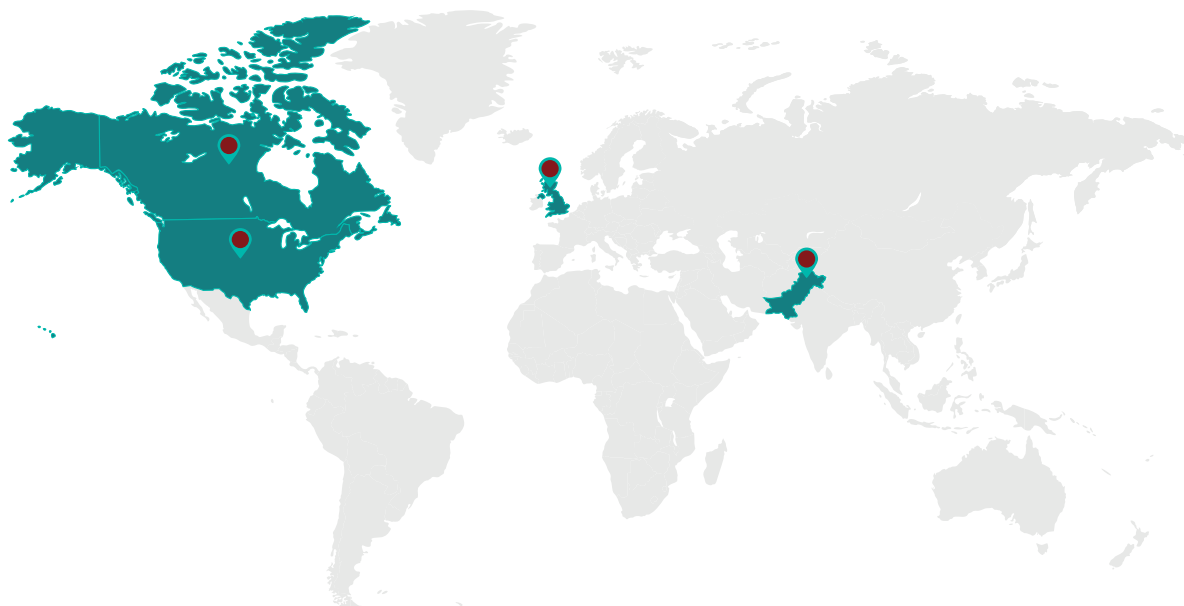
Disclaimer: Tax relief on donations is only available to donors who are tax residents in USA.



Donate in the UK:

Beneficiary: Professional Education Foundation - UK
LLOYDS BANK - Sort Code: 30-99-08
Account Number: 23355260

Contact Us



Address	Contact number	Email Address
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